



VIROX PROBEAUTY LAUNCHES NEW REJUVENATE™ DISINFECTANT READY-TO-USE SPRAY

Strong enough for an outbreak, safe enough for everyday use

In April 2020, Virox® ProBeauty announced the launch of the Rejuvenate™ Ready-To-Use Spray as the latest product line extension. The Ready-To-Use One-Step Disinfectant Spray which is available in a 32oz format, is the ideal choice for disinfection in the professional beauty industry.

Rejuvenate™ Ready-to-Use (RTU) Spray is an EPA registered hospital-grade disinfectant, in an easy to use format with no dilution required. The solution disinfects in as little as 1 minute, 10x faster than competitive products, offering beauty professionals quick treatment room turnovers. The formula effectively kills Hepatitis B & C viruses, HIV, athlete's foot and nail fungus, MRSA, and other spa relevant pathogens and meets OSHA Bloodborne Pathogen Standards. The format is part of the innovative Rejuvenate™ Disinfectant family of products which includes One-Step Disinfectant Wipes, Concentrate and Prevention HLD8 High Level Disinfectant. The line is specifically designed for spa and salon surfaces, equipment, foot baths and tools.

“Providing the professional beauty industry with best in class infection prevention and control technologies is crucial to ensuring the health of clients and professionals,” says Randy Pilon, CEO of Virox® Technologies Inc. “Our patented Accelerated Hydrogen Peroxide® disinfectant technology has the ideal balance of being effective against pathogens of concern while remaining non-irritating to users, making it successful in numerous applications. We are excited to have a new convenient format available to meet the needs of this growing and ever-evolving market.”

Virox® Technologies' patented Accelerated Hydrogen Peroxide® formulation has become a leading disinfection technology in many industries around the world, and was pleased to introduce it to the professional beauty market across the US in 2018. Virox® ProBeauty is proud to announce the latest addition to its Rejuvenate™ collection and looks forward to continuing to promote a higher level of infection prevention and control in the industry.

Rejuvenate™ is exclusively distributed by Universal Companies, a leading supplier to over 25,000 clients in the spa industry. To learn more about Rejuvenate™ Disinfectants, please visit:

www.rejuvenatedisinfectants.com

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