



PRESS RELEASE

Intervention™ by Virox Animal Health™ Nominated for New Product Award at World Pork Expo
June 7, 2016

Oakville, ON – Virox Animal Health™ is proud to have been nominated for the New Product Award, by National Hog Farmer, to be awarded at the World Pork Expo in Des Moines, IA. Intervention™ disinfectant, for farm and barn use, was nominated as an innovative new product to serve the biosecurity needs of pork producers.

The New Product Award recipient will be chosen at the World Pork Expo, held June 8-10 at the Iowa State Fairgrounds in Des Moines, Iowa. As one of 24 nominees, Intervention™ is the only biosecurity disinfectant product to be featured as a New Product nominee. Intervention™ brings unique advantages to pork producers, with a disinfectant that is faster, cleaner, responsible, sustainable and compatible, compared to legacy alternatives. Intervention™ helps producers reduce harmful pathogens, such as PEDv and PRRS, while cleaning better to reduce labor costs and accelerate turnover.

“We’re proud to be nominated for this exciting award...” said Randy Pilon, President and CEO of Virox Technologies Inc. “Intervention™ brings a solution to the industry that addresses the specific needs of pork producers, including an industry-leading safety profile. It’s innovative and forward-thinking products like ours that elevate the entire industry. As a company, we’ve spent years advocating for advanced biosecurity technology that minimizes the impact on animals and humans, while keeping animal health environments free of dangerous pathogens. Intervention™ is unique in its ability to protect all the assets on a pork farm...the equipment, the animals, and most importantly, the personnel.”

In spring 2016, Virox Animal Health™ introduced a new, farm and barn specific brand of Accelerated Hydrogen Peroxide® disinfectant. **Intervention™** will be available in farm animal specific formulations, including Ready to Use, Wipes and Concentrates, and multiple formats, including the innovative RTD (Ready to Dispense) format, a 1.32 gallon bottle and dispensing system.

Virox Animal Health™ is a division of Virox Technologies Inc., a research-driven company whose mission is to equip the entire spectrum of global markets that are concerned with infection prevention and biosecurity with the state-of-the-art, patented Accelerated Hydrogen Peroxide® (AHP®) technology.

For more information about Virox Animal Health™, please visit www.ViroxAnimalHealth.com.

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