



CANADIAN VETERINARY
MEDICAL ASSOCIATION
L'ASSOCIATION CANADIENNE
DES MÉDECINS VÉTÉRINAIRES

339, rue Booth Street
Ottawa (Ontario) K1R 7K1

t • (800) 567-2862
f • (613) 236-9681
admin@cvma-acmv.org

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Virox Animal Health Supports Emerging Veterinary Leaders to “Think Outside the Box” with Exclusive Sponsorship

CALGARY, Alta. – The Canadian Veterinary Medical Association (CVMA) is pleased to announce a four-year agreement with Virox Animal Health to exclusively sponsor the CVMA’s Emerging Leaders Program (ELP), which is geared towards veterinary graduates and experienced professionals alike to develop leadership and communication skills.

“We look forward to this new partnership with Virox Animal Health to support our future leaders within the Canadian veterinary profession,” says Dr. Jean Gauvin, 2014-15 CVMA President. “The program allows these professionals to explore their approach to personal and professional accomplishments and learn to cope with a variety of challenges encountered in veterinary practice.”

The Virox Animal Health sponsorship enables the CVMA to strengthen the ELP. For example, starting in 2016 during the CVMA Convention in Niagara Falls, Ont., Virox Animal Health will sponsor two half-day sessions for 16 to 26 participants representing all provinces and the five veterinary colleges. The first day allows participants to attend the CVMA Summit’s interactive morning session and the CVMA’s Annual General Meeting and Awards Luncheon. The second morning’s highly interactive curriculum involves an array of formats emphasizing leadership and communication skills. This session will be conducted by Dr. Rick DeBowes, who has developed a number of leadership education workshops for healthcare team members. It ends with a collaborative lunch session and graduation ceremony.

“The Emerging Leaders moniker is quite appropriate as Virox takes its Accelerated Hydrogen Peroxide disinfection technology and considerable success in the human health arena to provide biosecurity products and protocols to animal health, as in our view, it’s all connected ,” says Randy Pilon, President and CEO, Virox. “We are pleased to be part of a program that will instill confidence and innovation in these future veterinary leaders.”

The Emerging Leaders Program is open to all members of the CVMA and the Registered Veterinary Technologists and Technicians of Canada. CVMA members who have graduated within the last 10 years can apply for full sponsorship to participate in this program, offered annually during the CVMA Convention. Candidates must submit a 500 word or fewer essays to CVMA describing their current leadership roles and how they envision being a more effective leader after participating in this program.

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The Canadian Veterinary Medical Association is the national and international voice for Canada's veterinarians, providing leadership and advocacy for veterinary medicine. Visit canadianveterinarians.net to learn more about CVMA.

Virox Animal Health is a division of Virox Technologies Inc., solely focused on the use of Hydrogen Peroxide as a sustainable, effective antimicrobial solution for hands, surfaces and devices, displacing legacy chemistries that are largely ineffective against targeted pathogens and can be harsh to the user and the environment. Virox, founded in 1998 is headquartered in Oakville, Ontario. Virox has 7 global patents issued, with as many pending, and licenses the portfolio to global leaders in infection prevention across a variety of sectors outside of the Animal Health market including healthcare, consumer, institutional, dental, agriculture and food processing.

Contact: Tanya Frye, Canadian Veterinary Medical Association
613-236-1162 ext. 128 (office)
613-302-2671 (cell)
tfrye@cvma-acmv.org.

Nicole Kenny, B.Sc, Assoc Chem, Virox Animal Health
800-387-7578 ext. 118 (office)
nkenny@virox.com

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