



FUTURE FORUM 2016

A window to tomorrow's opportunities

Friday, March 11, 2016 | Randy A. Pilon & Family Lecture Hall
8:30 a.m. - 4:00 p.m. | Hazel McCallion Campus, Mississauga

**Exclusive opportunity for
Sheridan Pilon School of Business Students!**
Add to your co-curricular record!
Register: <https://virox2016.eventbrite.ca>

Application deadline: Tuesday, March 8, 2016

BE INSPIRED! BE READY!

In today's global, knowledge-based economy, preparing yourself for long-term success requires more than practical skills and subject matter expertise. New attitudes and competencies such as resiliency, risk taking, creativity, collaboration, critical thinking and communication are needed to help people pivot and adapt to a future that will be shaped by innovation, change and the power of ideas.

The Virox Future Forum 2016 brings together leading experts from the business world to share their insights on what you need to know to launch your career and thrive. Listen as they share their stories about how they learned to fuse their passion and curiosity with their sense of opportunity. Expand your thinking, broaden your horizons and get inspired to become the talent that will add value to tomorrow's businesses, communities and society.

Attendees will have a chance to win:

Three \$1,000 awards provided by Virox Technologies Inc.

Breakfast, lunch and networking included!

S SHERIDAN ALUMNI
STAY CONNECTED

**DON'T FORGET TO VISIT
THE ALUMNI TABLE!**

The Alumni department can give you all the information you need about the benefits, discounts and opportunities available as a Sheridan grad!

Sean Wise



Sean started his first business at 13. By 27, he had already started three new ventures and obtained both his law degree and his MBA. At 31, he took his first company public. At 40, he was nominated for Canada's Top 40 under 40. In 2014, he won Startup Canada's Mentor of the Year award.

Darrell Keezer



Darrell is a Sheridan graduate and a Toronto-based millennial who love to challenge the status quo. *Good enough* is never good enough, causing him to push the boundaries of traditional marketing methods to achieve success. Darrell founded Candybox Marketing in 2008 and now leads a group of 10 digital experts that are changing the landscape of online marketing in Canada and the USA.

Gerard Puccio



Gerard is Department Chair and Professor at the International Center for Studies in Creativity—also known as the Creative Studies Department. Gerard has written more than 50 articles, chapters and books. An accomplished speaker and consultant, he has worked with major corporations, universities, and numerous school districts. He has delivered creativity workshops and keynote speeches across the United States and in more than 30 different countries.



This event has been made possible through the generosity of Sheridan Pilon School of Business alumnus and President and CEO of Virox Technologies Inc., Randy Pilon.

Sheridan | Get Creative